GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

UNSTARRED QUESTION NO:177
ANSWERED ON:19.02.2003
AROGYA HEALTH MELA
AMBATI BRAHMANAIAH

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the Government have conducted an `Arogya-2002 Health Mela` for awareness generation for Indian Systems of Medicine;

(b) if so, the details thereof including location and expenditure incurred;

(c) the impact of this Mela on public;

(d) whether such melas are likely to be held all over the country; and

(e) the methods being adopted to increase public awareness of relevance of Indian Systems of Medicine?

Answer

MINISTER OF HEALTH AND FAMILY WELFARE AND PARLIAMENTARY AFFAIRS (SMT. SUSHMA SWARAJ)

(a)&(b): Arogya-2002 Health Mela was organized by the Department of ISM&H in collaboration with ITPO at Pragati Maidan, New Delhi from December 11-15, 2002 with the objective to promote and propagate ISM&H.75 organisations including Department of ISM&H and its constituents, Department of Family Welfare, Directorate of ISM&H, Government of Delhi participated in the fair.The approximate expenditure incurred by the Department and its constituents on the mela amounts to Rs. 50.00 lakhs.

(c): Encouraged by the response to the mela, most of the participants have expressed their willingness to repeat participation.

(d): At present there is no such proposal to hold such melas all over the country.

(e): The methods being adopted to increase public awareness of relevance of ISM&H include:

(i) involvement of NGO s for promotion and propagation of ISM&H at the Block level;

(ii) preparation and distribution of publicity material like small booklets on home remedies in Ayurveda, Unani, Homoeopathy etc.

(iii) participation in melas, exhibitions, seminars etc. being organized by various Governemnt agencies/reputed organizations.